



# Memo

To: Auckland Light Rail Group sponsors  
 CC: Minister Wood  
 Date: 30 August 2021  
 RE: Report back following Sponsors meeting on 9 August 2021

## Purpose

To provide further information to sponsors following the meeting on 9 August 2021.

## Media plan/ engagement strategy

The sponsors spoke of a desire to get the conversation out into the public and to understand the engagement strategy. Following a subsequent conversation with Minister Wood, we were asked to prepare a shortlist of likely public backers that could champion the project.

Since the meeting, we have put a revised media plan in place with a focus on a series of proactive articles and opinion pieces. The first article on project trade offs and considerations is drafted and ready to be distributed to target media. Several other articles on mode and urban potential are being drafted. The plan has been shared with the Mayoral office and the Minister of Transport's office. We are working closely to ensure key messages are utilised by our teams and up to date media coverage is shared. This includes key messages to Stuff about our online engagement approach to respond to the COVID-19 lockdown.

The Establishment would be happy to discuss advocates for the project.

## Time difference between Light Rail and Light Metro options

The Table below shows the travel times from the DeutscheBahn operational modelling to various City Centre locations for each of the options.

Station to Station Travel Times on CC2M Shortlisted Options (minutes)					
	Light Rail		Light Metro		Hybrid
	Dominion Rd	Sandringham Rd.	Dominion Rd	Sandringham Rd.	Sandringham Rd.
<b>CC2M Travel times to Mid Town from:</b>					
Mangere Town Centre	37	38	25	27	32
Onehunga	25	26	18	20	21
Mount Roskill	17	18	11	12	12
<b>CC2M Travel times to Universities Station from:</b>					
Mangere Town Centre			23	25	30

Station to Station Travel Times on CC2M Shortlisted Options (minutes)					
	Light Rail		Light Metro		Hybrid
	Dominion Rd	Sandringham Rd.	Dominion Rd	Sandringham Rd.	Sandringham Rd.
Onehunga			15	17	18
Mount Roskill			9	10	10
<b>CC2M Travel times to Wynyard from:</b>					
Mangere Town Centre	48	49	27	29	34
Onehunga	37	38	20	22	23
Mount Roskill	29	29	13	14	14

From Mangere Town Centre, the travel time difference between the Light Rail and Light Metro options varies between 10-13 minutes to Mid Town and 20-21 minutes for Wynyard.

#### Further information on the speed and frequency of different modes

A table showing the speed and frequency of different modes is set out in the appendix.

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**Construction impacts for metro stations**

A paper covering the proposed light metro station construction is attached.

Released under the Official Information Act 1982



**Appendix**  
**Speed and frequency of different modes**

Options		Length (km)	No. of Stations	Journey Time (mins)	Average Speed (km/hr)	On Street (km)	Segregated (km)	Underground (km)	Assumed Frequency (mins)	
									Peak	Off Peak
Light Rail	Dominion Rd	24.0	22	57	25	14	10	1.5	4	8
	Sandringham Rd.	25.5	23	58	26	14	11.5	1.5	4	8
Light Metro	Dominion Rd	22.5	16	34	40	-	22.5	13.5	3	8
	Sandringham Rd.	24.0	17	36	40	-	24.0	14.0	3	8
Hybrid	Sandringham Rd.	24.5	18	44	33	4.5	20	9.5	3	8

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